



**Seda Centrio in Cagayan de Oro City offers unmatched lifestyle options
and conveniences to global travelers**

*The newest and most modern hotel in the city is right beside an upscale mall and
within easy access of various tourist attractions*

Even when they are on official business, travelers constantly seek out places to shop, eat and visit after hours. This constant quest for dining, shopping and entertainment options has given rise to urban lifestyle hotels like Seda Centrio in Cagayan de Oro City, one of four Seda hotels in key Philippine locations established by AyalaLand Hotels and Resorts Corporation (AHRC).

Located on Corrales Avenue at the gateway of the city's emerging business center by the coast of Northern Mindanao, Seda Centrio offers the distinct advantage of being the only hotel in Cagayan de Oro that shares a roof with hundreds of stores and restaurants in the adjacent Centrio Mall. It is the newest and most upscale, presenting visitors with a myriad lifestyle options.

Hotel Manager Lorenzo Tang says, "The mall supplements our hotel offerings with local and international boutiques, cinemas and good restaurants. It is perfect for last-minute souvenir shopping and sudden needs, and presents excellent selections for long-staying guests who look for variety. The mall is also considered the best complex for dining by most of the local residents."

Both hotel and mall, which are joint ventures between AHRC and the Floirendo family of the Anflo Group, have become the new Cagayan de Oro City landmarks because of the conveniences and benefits they are introducing to this young metropolis set for strong economic growth.

Seda Centrio opened in December 2012, the city's newest and most modern hotel offering world-class facilities catering to business and leisure travellers.

Tang says, "Seda is an inviting place where relaxation, play, and work can mix. Our interiors are contemporary but evoke a comfortable environment where the guest feels at ease, whether he is here to take care of business or on holiday with family or friends."

Designed and equipped for the modern lifestyle, Seda Centrio not only offers practical accommodations and travelers' essentials, but also uninterrupted connectivity through its range of technological conveniences. Guests who request for airport pickup can use a touchscreen tablet inside the car, allowing them to surf or check emails while en route to the hotel. Within its premises, wifi access is complimentary, while the lobby is so designed to flow



seamlessly into an e-lounge with a bank of computers he can use at his convenience. This is especially useful for vacationers who do not travel with their laptops but need to verify flight details or write quick emails.

Tang observes that the open layout works well in this location. “Cagayan de Oro is a small city with a strong sense of community. This seamless setting allows both local visitors and travelers to interact with each other freely while enjoying easy access to various facilities at the same time.”

The lobby and e-lounge are adjacent to Misto, Seda’s signature all-day dining restaurant where dishes are prepared like the original recipes to maintain their authenticity.

Tang adds that Room Service is an option so that guests can dine in private, while enjoying other room features such as the 40-inch LED TV with cable channels, and which can also be used for enhanced viewing of videos, photos, presentations or documents from a media panel by the executive desk.

Completing Seda Centrio’s facilities are function rooms, an adult and children’s pool and gym. Its hotel manager also emphasizes that it is the only hotel with Club floors offering a host of privileges, including exclusive access to the Club lounge where complimentary breakfast, afternoon tea and cocktails are served, as well as a variety of beverages all-day.

Seda Centrio’s unique location at the heart of the city makes it less than an hour’s drive to exciting tourist activities. Specifically, these include white water rafting in the Cagayan de Oro River, and trekking through the waterfalls and forests of Mapawa Nature Park where centuries-old heritage trees can also be found.

Tang says, “Business travelers who have an extra day will definitely enjoy these water activities which our front desk staff will be happy help make arrangements for. The tour packages include hotel transfers in local modes of transportation, which although modest in appearance, add to an enjoyable experience.”

Seda truly offers the best of Filipino design, service and innovation -- very appropriate for the first hotel brand of AyalaLand Hotels and Resorts Corporation. The Seda collection includes Seda Bonifacio Global City, Taguig; Seda Centrio, Cagayan de Oro and Seda Abreeza, Davao, with more in development in key destinations in the Philippines. For more information or to book online, please visit www.sedahotels.com. ###



Image



Deluxe Room

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